



Survey of Downtown San Luis Obispo Property Owners Pursuant to the Investigation and Formation of a Downtown San Luis Obispo Downtown Benefit District

Please respond by Friday, October 11th, 2024

You may also complete this survey online at www.newcityamerica.com click on “Where We Work” then select “New Districts & Formation” then click on the downtown San Luis Obispo “Online Survey” link or via QR Code

PLEASE CIRCLE THE ANSWER THAT BEST REFLECTS YOUR OPINION

GENERAL QUESTIONS

1. How long have you owned your property in Downtown San Luis Obispo?
a. Less than 2 years b. 3 - 9 years c. 10 - 24 years
d. 25 – 49 years e. 50 or more years

2. Do you believe that the image of Downtown San Luis Obispo as portrayed in the media over the past few years has had any impact on your property values?
a. Yes, positive b. Yes, negative c. Not at all d. No opinion

SECURITY AND SAFETY

3. In terms of security and safety, do you feel that Downtown San Luis Obispo is.....?
a. Safe & orderly b. Relatively safe, may suffer c. Unsafe from unsafe image

4. Would you support *property owner funded* special benefit safety ambassadors for Downtown San Luis Obispo?
a. Yes b. No c. No Opinion

5. Would you support *property owner funded* special benefit Homeless outreach services to respond to homelessness, panhandling, and loitering issues within Downtown San Luis Obispo?
a. Yes b. No c. No Opinion

6. Would you support property owner funded installation of cameras to monitor criminal activity, including street light cameras and/or vehicle monitoring cameras for downtown?
a. Yes b. No c. No Opinion

The mission of Downtown SLO is to foster an economically vibrant downtown. We help people and business grow and thrive; We foster a feeling of belonging; We create community; We like to bring people together; We celebrate diversity; We practice optimism; We are resilient; We actively promote a walkable, bike-able, accessible community; We cultivate sustainability; We value the outdoors and respect our natural environment; We believe that a thriving economy depends on authentic connection.



CLEANLINESS AND BEAUTIFICATION

- 7. Would you support *property owner funded* enhanced sidewalk and gutter sweeping services and enhanced cleaning/graffiti removal as well as more frequent pressure washing of Downtown San Luis Obispo sidewalks, over and above what the City currently provides?
a. Yes b. No c. No Opinion

- 8. Would you support *property owner funded* planting, trimming and maintenance of trees, flowers, and shrubs throughout the Downtown San Luis Obispo to beautify the community?
a. Yes b. No c. No Opinion

- 9. Would you support *property owner funded* placemaking creation and maintenance (extra lighting, seating/benches/umbrellas, flowerpots, etc.), over and above current City services to improve the identity and bring positive attention to Downtown San Luis Obispo?
a. Yes b. No c. No Opinion

ECONOMIC DEVELOPMENT AND MARKETING

- 10. Would you support *property owner funded* marketing, promotions, social media and branding programs or campaigns to bring new business and attract new tenants, visitors, residents, and customers to Downtown San Luis Obispo?
a. Yes b. No c. No Opinion

- 11. Are there other services or improvements not listed above that you would support with *property owner funding*?



Property Owner Name: _____

Authorized Representative's Name: _____

Property Site Address(es): _____

(Please fill out address and property type for multiple properties on additional sheets)

Property Type: (Please Check) Retail _____ Office _____ Restaurant/Bar: _____ Hotel _____
Residential _____ Mixed Use _____

Gross Building Square Footage: _____ **Parcel Lot Size:** _____

Mailing Address: _____

Phone: _____ E-Mail: _____

Please return the completed survey in the enclosed by Friday, October 11, 2024
in the self-addressed envelope, or you may fax it to (619) 239-7105 or scan and e-mail it to
monica@newcityamerica.com or via QR Code



THANK YOU FOR TAKING THE TIME TO COMPLETE THIS SURVEY
WE WILL SUBMIT THE RESULTS FROM THE RESPONDENTS BY THE END OF 2024

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