



CITY HALL  
LOS ANGELES, CALIFORNIA 90012

October 1, 2001

Mr. Marco Li Mandri  
Principal, New City America  
1830 Columbia Street  
San Diego, CA 92101

Dear Marco:

After four long years, the Highland Park Property Business Improvement District has finally been passed. I am truly impressed by your ability to lead this district through the trials and tribulations of two different Council offices, two different City Attorney's offices, many re-writes of legislation and many changes in property ownership. The creation of this district will have a dramatic impact on the future of this historic business district.

I am truly appreciative of your understanding of the laws necessary to revitalize hard pressed communities as Highland Park. Your analysis back in 1997 that the existing state law was not adequate to deal with the needs of Highland Park led to the landmark legislation passed by the City of Los Angeles in April 2000 which altered the property business improvement district act. Your knowledge of Proposition 218 and how to make the law fit the situation saved this district.

Now the hard work begins. However, with an over quarter million dollar budget and a strong and willing group of property owners, I feel the district is well on its way. People will see the passage of this district as a turning point, much like the opening of the Gold Line station which will bring 21st century rail service to this great business district.

I look forward to continue working with you and would like to thank you and your staff on behalf of the District 1 constituency for your work on getting the Highland Park BID passed.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ed Reyes', written over a horizontal line.

Ed Reyes, Councilmember

First District