

September 6, 2012

Mr. Marco Li Mandri President, New City America Chief Executive Administrator, Little Italy Association 710 West Ivy Street San Diego, CA 92101

Dear Marco:

Thank you for the work that you have done to make Little Italy one of the most dynamic urban neighborhoods in the City today. In particular, Little Italy has become a model for redevelopment in Downtown San Diego, as well as throughout the country.

It is due to your hard work, dedication and vision that Little Italy has received such accolades as the "Smart Growth Community of the Decade" by the local chapter of the Urban Land Institute, the best community in San Diego by the local chapter of the American Planning Association and, one of the best urban neighborhoods in the United States today by CNN Money Television.

Working with you and the Little Italy Association has been a pleasure and I look forward seeing your work continue to improve new neighborhoods throughout the City. Thank you for a job well done.

Sincerely,

JERRY SANDERS

Mayor

JS/rs