

**Survey of Downtown Paramount Property Owners
Pursuant to the Investigation and Formation of a
Downtown Paramount Community Benefit District**

Please respond by Friday, May 16th, 2025

*You may also complete this survey online at www.newcityamerica.com
(click on tab at the top of page "WHERE WE WORK" and select
"NEW DISTRICTS & FORMATIONS" and survey options will be listed)*

PLEASE CIRCLE THE ANSWER THAT BEST REFLECTS YOUR OPINION

GENERAL QUESTIONS

1. How long have you owned your property in Downtown Paramount?
 - a. Less than 2 years
 - b. 3 - 9 years
 - c. 10 - 24 years
 - d. 25 - 49 years
 - e. 50 or more years

2. Do you believe that the image of Downtown Paramount as portrayed in the media over the past few years has had an impact on your property values?
 - a. Yes, positive
 - b. Yes, negative
 - c. Not at all
 - d. No opinion

3. In terms of security and public safety, do you feel that Downtown Paramount is.....?
 - a. Safe & orderly
 - b. Relatively safe, may suffer from unsafe image
 - c. Unsafe

4. Would you support *property owner funded* regular sidewalk and gutter sweeping services and more frequent pressure washing of Downtown Paramount sidewalks?
 - a. Yes
 - b. No
 - c. No Opinion

5. Would you support *property owner funded* planting, trimming and maintenance of trees, flowers, hanging plants and shrubs throughout the Downtown Paramount District?
 - a. Yes
 - b. No
 - c. No Opinion

6. Would you support *property owner funded* events, marketing, promotions, social media and branding programs or campaigns to bring new business, new development and attract new tenants to Downtown Paramount?
 - a. Yes
 - b. No
 - c. No Opinion

7. Would you support developing a central location for a new public space designation or Plaza which would include management of that public space to ensure that it remains an asset to everyone in Downtown?
 - a. Yes
 - b. No
 - c. No opinion

Property Owner Name: _____

Authorized Representative's

Name: _____

Property Site Address(es):

(Please fill out address and property type if you own or manage multiple properties in Downtown)

Estimated Gross Building Square Footage: _____

Mailing Address: _____

Phone: _____

E-Mail: _____

Please return the completed survey in the enclosed by Friday, May 16th, 2025
in the self-addressed envelope, or you may fax it to (619) 239-7105 or
scan and e-mail it to monica@newcityamerica.com OR
fill it out online at www.newcityamerica.com/new_districts

THANK YOU FOR TAKING THE TIME TO COMPLETE THIS SURVEY
WE WILL CIRCULATE THE RESULTS FROM THE RESPONDENTS AT THE END OF THE INVESTIGATION PROCESS