

**SURVEY OF DOWNTOWN NATIONAL CITY PROPERTY OWNERS
PURSUANT TO THE INVESTIGATION AND FORMATION OF A
DOWNTOWN NATIONAL CITY COMMUNITY BENEFIT DISTRICT**

Please respond by Friday, October 4, 2024

*You may also complete this survey online at www.newcityamerica.com
(click on “Where We Work” then select “New Districts & Formation” then click on
the Downtown National City “Online Survey” link)*

GENERAL QUESTIONS (Circle the answer that best reflects your opinion)

1. How long have you owned your property in Downtown National City?
 - a. Less than 2 years
 - b. 3 - 9 years
 - c. 10 - 24 years
 - d. 25 - 49 years
 - e. 50 or more years

2. Do you believe that the image of Downtown National City as portrayed in the media over the past few years has had any impact on your property values?
 - a. Yes, positive
 - b. Yes, negative
 - c. Not at all
 - d. No opinion

PUBLIC SAFETY

3. In terms of security and public safety, do you feel that Downtown National City is.....?
 - a. Safe & orderly
 - b. Relatively safe, may suffer from unsafe image
 - c. Unsafe

4. Would you support *property owner funded* special benefit services to work with the City to respond to homeless, panhandling, prostitution and loitering issues within Downtown National City?
 - a. Yes
 - b. No
 - c. No Opinion

BEAUTIFICATION AND CLEANLINESS

5. Would you support *property owner funded* regular sidewalk and gutter sweeping services and more frequent pressure washing of Downtown National City sidewalks?
 - a. Yes
 - b. No
 - c. No Opinion

6. Would you support *property owner funded* planting, trimming and maintenance of trees, flowers, hanging plants and shrubs throughout the Downtown National City District,
 - a. Yes
 - b. No
 - c. No Opinion

ECONOMIC DEVELOPMENT AND MARKETING

7. Would you support *property owner funded* events, marketing, promotions, social media and branding programs or campaigns to bring new business, new development and attract new tenants to Downtown National City?
- a. Yes b. No c. No Opinion
8. Would you support developing locations for new public space designations and management of those public spaces to ensure that they remain an asset to everyone in Downtown?
- a. Yes b. No c. No Opinion
9. Would you support *property owner funded* parking mitigation strategies and programs to improve the parking experience of customers, such as valet or leasing of office parking spaces for evening hours?
- a. Yes b. No c. No Opinion
10. Would you be interested in serving on the Downtown National City CBD Steering Committee to assist with the potential development of a CBD plan over the next few months?
- a. Yes b. No c. No Opinion

Property Owner Name: _____

Authorized Representative's Name: _____

Property Site Address(es): _____

(Please fill out address and property type if you own or manage multiple properties in Downtown)
Estimated Gross Building Square Footage: _____

Mailing Address: _____

Phone: _____ E-Mail: _____

Please return the completed survey in the enclosed by Friday, October 4, 2024
in the self-addressed envelope, or you may fax it to (619) 239-7105 or scan and e-mail it to monica@newcityamerica.com or go to www.newcityamerica.com and click on "Where We Work" then select "New Districts & Formation" then click on the Downtown National City "Online Survey" link

Thank you for taking the time to complete this survey.
We will circulate the results at the end of the investigation process.