

**SURVEY OF LANTERN DISTRICT PROPERTY OWNERS
PURSUANT TO THE INVESTIGATION AND FORMATION OF A
LANTERN DISTRICT COMMUNITY BENEFIT DISTRICT**

Please respond by Friday, November 25th, 2022

You may also complete this survey online at www.newcityamerica.com
(click on "New Districts/Surveys" and select the Lantern District Survey Monkey link)

PLEASE CIRCLE THE ANSWER THAT BEST REFLECTS YOUR OPINION

GENERAL QUESTIONS

1. How long have you owned your property in Lantern District?
- | | |
|----------------------|---------------------|
| a. Less than 2 years | d. 25 - 49 years |
| b. 3 - 9 years | e. 50 or more years |
| c. 10 - 24 years | |

PUBLIC SAFETY

2. In terms of security and public safety, do you feel that Lantern District is.....?
- | | | |
|-------------------|-----------------------------------------------------|-----------|
| a. Safe & orderly | b. Relatively safe, may suffer
from unsafe image | c. Unsafe |
|-------------------|-----------------------------------------------------|-----------|
3. Would you support an ambassador program to enhance visitor experiences, ensure cleanliness and provide security and support to the businesses?
- | | | |
|--------|-------|---------------|
| a. Yes | b. No | c. No Opinion |
|--------|-------|---------------|

BEAUTIFICATION AND CLEANLINESS

4. Would you support *property owner funded* infrastructure enhancements to support special events, such as portable raised planters for street closures?
- | | | |
|--------|-------|---------------|
| a. Yes | b. No | c. No Opinion |
|--------|-------|---------------|

ECONOMIC DEVELOPMENT AND MARKETING

5. Would you support *property owner funded* events, marketing, promotions, social media and branding programs or campaigns to attract customers to the Lantern District?
- | | | |
|--------|-------|---------------|
| a. Yes | b. No | c. No Opinion |
|--------|-------|---------------|

6. Would you support developing locations for new public space designations and management of those public spaces to ensure that they remain an asset to everyone in Downtown?
a. Yes b. No c. No opinion
7. Would you support *property owner funded* parking mitigation strategies and programs to improve the parking experience of customers, such as valet or leasing of office parking spaces for evening hours?
a. Yes b. No c. No Opinion
8. Would you be interested in serving on the Lantern District CBD Steering Committee to assist with the potential development of a CBD plan over the next few months?
a. Yes b. No c. No Opinion

Property Owner Name: _____

Authorized Rep. Name: _____

Property Site Address(es):

(Please fill out address and property type if you own or manage multiple properties in Downtown)

Estimated Gross Building Square Footage: _____

Mailing Address: _____

Phone: _____ E-Mail: _____

Please return the completed survey in the enclosed by Friday, November 25th, 2022, in the self-addressed envelope, or you may fax it to (619) 239-7105 or scan and e-mail it to monica@newcityamerica.com OR [fill it out online at www.newcityamerica.com/new_districts](http://www.newcityamerica.com/new_districts)

**THANK YOU FOR TAKING THE TIME TO COMPLETE THIS SURVEY
WE WILL CIRCULATE THE RESULTS FROM THE RESPONDENTS AT THE END OF THE INVESTIGATION PROCESS**