

**SURVEY OF Bankers Hill PROPERTY OWNERS
PURSUANT TO THE INVESTIGATION AND FORMATION OF A
BANKERS HILL COMMUNITY BENEFIT DISTRICT**

Please respond by Friday, October 1st, 2021

*You may also complete this survey online at www.newcityamerica.com
(click on "New Districts/Surveys" and select the Bankers Hill Survey Monkey link)*

PLEASE CIRCLE THE ANSWER THAT BEST REFLECTS YOUR OPINION

GENERAL QUESTIONS

1. How long have you owned your property in Bankers Hill?
 - a. Less than 2 years
 - b. 3 - 9 years
 - c. 10 - 24 years
 - d. 25 - 49 years
 - e. 50 or more years

2. Do you believe that the image of Bankers Hill as portrayed in the media over the past few years has had any impact on your property values?
 - a. Yes, positive
 - b. Yes, negative
 - c. Not at all
 - d.No opinion

PUBLIC SAFETY

3. In terms of security and public safety, do you feel that Bankers Hill is.....?
 - a. Safe & orderly
 - b. Relatively safe, may suffer from unsafe image
 - c. Unsafe

4. Would you support *property owner funded* special benefit safety ambassadors or private security for Bankers Hill?
 - a. Yes
 - b. No
 - c. No Opinion

5. Would you support *property owner funded* special benefit services to respond to homeless, panhandling, and loitering issues within the Bankers Hill?
 - a. Yes
 - b. No
 - c. No Opinion

BEAUTIFICATION AND CLEANLINESS

6. Would you support *property owner funded* regular sidewalk and gutter sweeping services and more frequent pressure washing of Bankers Hill sidewalks?
 - a. Yes
 - b. No
 - c. No Opinion

7. Would you support *property owner funded* planting, trimming and maintenance of trees, flowers and shrubs throughout the Bankers Hill District, including the enhancing the 6th Avenue boundary of Balboa Park to beautify the community?
 - a. Yes
 - b. No
 - c. No Opinion

ECONOMIC DEVELOPMENT AND MARKETING

8. Would you support *property owner funded* marketing, promotions, social media and branding programs or campaigns to bring new business, new development and attract new tenants to Bankers Hill?
a. Yes b. No c. No Opinion
9. Would you support *property owner funded* parking mitigation strategies and programs to improve the parking experience of customers, such as valet or leasing of office parking spaces for evening hours?
a. Yes b. No c. No Opinion
10. Would you support encouraging all new developments in Bankers Hill to require new uniform sidewalk pedestrian lighting and trash receptacles as part of their development?
a. Yes b. No c. No Opinion
11. Would you be interested in serving on the Bankers Hill CBD Steering Committee to assist with the potential development of a CBD plan over the next few months?
a. Yes b. No c. No Opinion

Property Owner Name: _____

Authorized Representative's

Name: _____

Property Site Address(es):

(Please fill out address and property type for multiple properties on additional sheets)

Property Type: (Please Check) Retail____ Office ____ Residential ____

Mixed Use____

Gross Building Square Footage: _____

Mailing Address: _____

Phone: _____ E-Mail: _____

Please return the completed survey in the enclosed by Friday, October 1st, 2021, in the self-addressed envelope, or you may fax it to (619) 239-7105 or scan and e-mail it to monica@newcityamerica.com fill it out on line at www.newcityamerica.com/new districts

**THANK YOU FOR TAKING THE TIME TO COMPLETE THIS SURVEY
WE WILL CIRCULATE THE RESULTS FROM THE RESPONDENTS BY THE END OF NOVEMBER**