

**SURVEY OF COAST VILLAGE PROPERTY OWNERS  
PURSUANT TO THE INVESTIGATION AND FORMATION OF A  
COAST VILLAGE COMMUNITY BENEFIT DISTRICT**

***Please respond by Friday, October 30<sup>th</sup>, 2020***

*You may also complete this survey online at [www.newcityamerica.com](http://www.newcityamerica.com)  
(click on "New Districts/Surveys" and select the Coast Village Survey Monkey link)*

***PLEASE CIRCLE THE ANSWER THAT BEST REFLECTS YOUR OPINION***

***GENERAL QUESTIONS***

1. How long have you owned your property in the Coast Village area?
  - a. Less than 2 years
  - b. 3 - 9 years
  - c. 10 - 24 years
  - d. 25 - 49 years
  - e. 50 or more years
  
2. Do you believe that the image of Coast Village as portrayed in the media over the past few years has had any impact on your property values?
  - a. Yes, positive
  - b. Yes, negative
  - c. Not at all
  - d.No opinion

***PUBLIC SAFETY***

3. In terms of security and public safety, do you feel that Coast Village is.....?
  - a. Safe & orderly
  - b. Relatively safe, may suffer from unsafe image
  - c. Unsafe
  
4. Would you support *property owner funded* special benefit safety ambassadors or private security for Coast Village?
  - a. Yes
  - b. No
  - c. No Opinion
  
5. Would you support *property owner funded* special benefit services to respond to homeless, panhandling, and loitering issues within the Coast Village?
  - a. Yes
  - b. No
  - c. No Opinion

***BEAUTIFICATION AND CLEANLINESS***

6. Would you support *property owner funded* regular sidewalk and gutter sweeping services and more frequent pressure washing of Coast Village sidewalks?
  - a. Yes
  - b. No
  - c. No Opinion
  
7. Would you support *property owner funded* planting, trimming and maintenance of trees, flowers and shrubs throughout the Coast Village District, including the medians, to beautify the community?
  - a. Yes
  - b. No
  - c. No Opinion

**ECONOMIC DEVELOPMENT AND MARKETING**

- 8. Would you support *property owner funded* marketing, promotions, social media and branding programs or campaigns to bring new business and attract new tenants to Coast Village?  
a. Yes                                  b. No                                  c. No Opinion
  
- 9. Would you support *property owner funded* special events such as Holiday décor, street festivals, etc. to improve the identity and bring positive attention to Coast Village?  
a. Yes                                  b. No                                  c. No Opinion
  
- 10. Would you support *property owner funded* parking mitigation strategies and programs to improve the parking experience of customers, such as valet or leasing of office parking spaces for evening hours?  
a. Yes                                  b. No                                  c. No Opinion
  
- 11. Would you be interested in serving on the Coast Village CBD Steering Committee to assist with the potential development of a CBD plan over the next few months?  
a. Yes                                  b. No                                  c. No Opinion
  
- 12. Are there other services or improvements not listed above that you would support with *property owner funding*?

\_\_\_\_\_

\_\_\_\_\_

Property Owner Name: \_\_\_\_\_

Authorized Representative's Name: \_\_\_\_\_

Property Site Address(es): \_\_\_\_\_

*(Please fill out address and property type for multiple properties on additional sheets)*

Property Type: (Please Check) Retail \_\_\_ Office \_\_\_ Residential \_\_\_ Mixed Use \_\_\_

Gross Building Square Footage: \_\_\_\_\_ Parcel Size: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Please return the completed survey in the enclosed by Friday, October 30<sup>th</sup>, 2020, in the self-addressed envelope, or you may fax it to (619) 239-7105 or scan and e-mail it to [monica@newcityamerica.com](mailto:monica@newcityamerica.com) fill it out on line at [www.newcityamerica.com/new](http://www.newcityamerica.com/new) districts**

**THANK YOU FOR TAKING THE TIME TO COMPLETE THIS SURVEY**  
**WE WILL CIRCULATE THE RESULTS FROM THE RESPONDENTS BY THE END OF NOVEMBER**