



March 29, 2006

Mr. Marco Li Mandri
President, New City America, Inc.
2130 Columbia Street
San Diego, CA 92101

SUBJECT: Consultant Services Community Benefit Districts in San Francisco

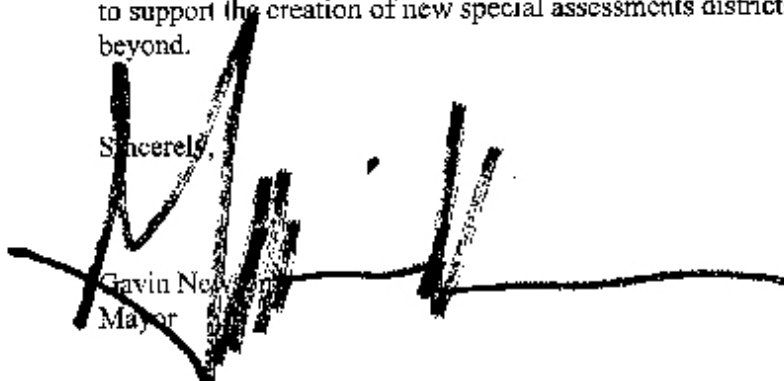
Dear Mr. Li Mandri,

Thank you and the staff at New City America for working with the business and property owners on the North Market/Tenderloin, Noe Valley, Fisherman's Wharf and Upper Market/Castro Community Benefit Districts as their CBD formation consultant. I appreciate your participation in the successful passage of these new community benefit districts in San Francisco in 2005. Your firm's experience and technical expertise successfully aided five communities in their CBD formation campaign. Your knowledge of CBD legislation, the CBD campaign process, database management, assessment formula creation and CBD budget and management plan assistance proved very helpful to the communities you worked with on CBD initiation campaigns.

I am pleased to learn that you are working as a consultant with several additional San Franciscan neighborhoods: Mid Market, Fillmore and Japantown, to explore the concept of establishing CBD's in these areas as well. I look forward to working with you in the future as I will continue to support the creation of new special assessments districts throughout the City this year and beyond.

Sincerely,

Gavin Newsom
Mayor

A large, stylized handwritten signature in black ink, appearing to read "Gavin Newsom", is written over the typed name and extends across the width of the page.